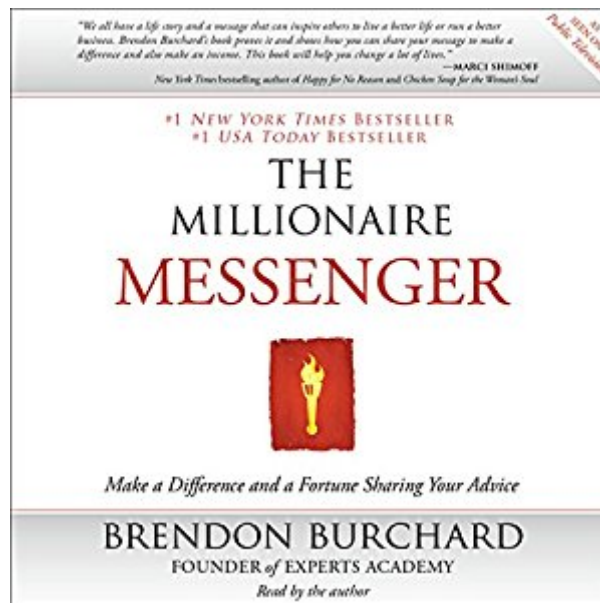


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The Millionaire Messenger: Make A Difference And A Fortune Sharing Your Advice



Synopsis

In *The Millionaire Messenger*, Brendon Burchard pulls back the curtains on the once-secretive "expert industry" and shows how to become an influential and highly paid advice expert through websites, books, speeches, seminars, coaching, consulting, and online programs. Blessed to receive life's golden ticket - a second chance - after surviving a dramatic car accident, Burchard has dedicated his life to helping others find their voice, live more fully, and follow their dreams. By following his 10-step program, average, ordinary people can learn to package their struggles, successes, research, or life's story into advice for others and become experts on any given topic. In the industry of people who share their advice and knowledge with the world and get paid for it, Burchard is the guru's guru. If you've ever wondered how the gurus spread their message, serve others, and build a real business, then this is a must-read.

Book Information

Audible Audio Edition

Listening Length: 6 hours 5 and 10 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Simon & Schuster Audio

Audible.com Release Date: May 31, 2011

Whispersync for Voice: Ready

Language: English

ASIN: B0053ET478

Best Sellers Rank: #79 in Books > Audible Audiobooks > Business & Investing > Careers

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Business & Money > Business Culture > Motivation & Self-Improvement

Customer Reviews

I purchased this book a year or two ago and it has sat on my virtual "shelf" since then...half-read, mostly forgotten. Yesterday, a new spirit awoke within me and I returned to this book and read it cover to cover in 24 hours. What an inspiration! Not because I am trying to be a millionaire, but because Brendon's words helped me to realize that my life and message are important and I need to create and share them with the world. Thank you Brendon.....I am eager to start on my journey and am sure I will re-read this book many times along the way. GREAT BOOK!!!!

This is a great book and I have read it twice. I believe it has really made an impact on my life and especially my thinking. I have something to offer the world and need to deliver it in the right way. This book has all the methods, tactics and details to get your message out whatever it is. I would recommend this to anyone with any desire to share what they have and give back to society their learning, experiences and the message they have to share.

Brendan Burchard is wise, inspiring and winsome all at the same time. He makes you pull focus and look at your life in a way that makes you come away convinced you really do have a lot to offer, after all. Then he puts the tools in your hands to get you there. I am a fan of everything of his I've seen or read so far...He's a gift to us.

Direct and to the point. Brandon has a clear heart for sharing our heart's message. It made me cry when he said that out of all the major players that he had researched, the driving force behind sharing their message was an overwhelming sense of moral obligation. That's exactly how I feel. So excited for what God is doing in my life and would highly recommend this practical guide about making your message count and getting out there to the masses to help others.

I read many of the negative reviews of this book and what struck me is the simple difference between those who see the glass as half empty vs. half full. I always wonder if negative reviewers read the entire book. Brendon Burchard's Millionaire Messenger is more than a foundational how-to; it's a message to all those starting out, or in the middle of their journey, to share their voice and make a difference. Sure, one could choose to be a nay-sayer, but that's what makes the difference between those who will leave their mark on this world, and those who won't. At the end of our life, whether your message is world wide reaching or much closer to home, this book is a call to action for all of us to find our voice, share it, and live our purpose. We may not ever reach Brendon's level of success but those who truly "get" this book aren't looking for a get rich endeavor, they want to know "did I live, did I love and did I matter"?

Very motivational, he always does a great job.

The Millionaire Messenger is a great read and has some of the best questions that any would be 'service agent' needs to ask themselves before, during and after they get started. What I like most is the fact that Brendon has given us actual detailed content that is of a high standard rather than

padding the book out with a lot of fluff that does not add any value. This has helped me to work through this book at quite a pace because it is so engaging. I am now on my second time through the book as I dive deeper into the 'Expert sign posts' that Brendan offers us to help in designing our own millionaire messenger business. I would recommend this book to anyone who is a beginner looking to set up their own expert service business. There is some good content that you need to know.

There were some good parts to this book, and there was a lot of mediocre parts. Brendon has no shame plugging his business to death, which isn't something that bothers me but should be stated for other readers. A Lot of Brendon's advice is fairly general and vague, but nonetheless useful. I found his personal story to be touching, but nothing in an entrepreneurial sense grabbed me.

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